

# **SAFeth Token**

**SAFethmarket.com**

**SAFeth.io**



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**WHITE PAPERS**

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## 1.0 Summary

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### Introduction

The long-term goal of SAF token is to provide consumer loans and crypto-commerce on the blockchain, through a proven and well established safethmarket.com as well as the safex title market found via the Safex app. SAFeth will be aiming to provide long and short term lending using collateralized crypto asset Safex token. The lending terms and length of duration will depend on the individuals collateral as well as how much SAF token is indebted against the Safex tokens. The individuals loans will bear different interest rates depending also on the same criteria of loan duration as well as the amount of collateral secured. The loans themselves due to the nature of the Safex token and Safex marketplace will introduce to a new type of collateralized lending known as self paying off lending whereas the asset secured has a built in dividends feature known as Safex Cash allows to re-compensate itself back in a controlled manner. Thus ensuring ALL lending will be payed back with interest on time always. This environment can also allow, due its nature to lend out more SAF tokens in USD than asset Safex token secured in USD. The highly creative technology has changed e-commerce into crypto-commerce very effectively so that we can create **NO RISK HASSLE FREE PAYMENT FREE LENDING** on the blockchain to all consumers. We will provide a web based platform for the locking in of Safex tokens to our clients that allows them at will to lock in their Safex tokens and designates safethmarket.com as the payee of the Safex Cash until loans terms have been satisfied.

### 1.2

**SAFeth** is headquartered in Pueblo, Colorado, a picturesque city located in Southern Colorado but will have a global reach/impact.

## 2.0 The Marketplace

SAFeth will focus on its on a global market area, We have already established a place for crypto commerce to take place via safethmarket.com and plan to continue to add to this by creating hundreds of thousands of items to choose from and offering token based discounts/incentives for using our SAF tokens to shop with on the market.

### 2.1 PRESALE/ICO

The current financial plan for SAFeth is to obtain grant 1000 ethereum close to the amount of \$350,000 equivalent in USD. The token presale will be used to purchase a hire development staff, obtain licenses, lease a building and equipment and etc.

## **The major focus for funding is as follows:**

1. The token for a lending/loaning platform.
2. Institute and launch a program to provide discounts to clients for shopping on our market.
3. Hire developers and staff; the Company will look to hire veterans in the crypto community as well as bright new faces that can bring a competitive edge to our platform.
4. Inevitably the only TRUE way to secure a Lending platform that does not rely solely on new comers is to start with our own FUNDS that we secured prior to Safex cryptonight V8.

## **2.2 Objectives**

- To provide the collateral based lending to safex token
- To build a fully functional marketplace that offers discounts on products and services to all safex tokens holders while still allowing other major crypto currencies to be used to be used to make purchase for goods and services on the safethmarket.com platform.
- Develop a sustainable collateral based lending token surviving off its own cash flow.

## **2.3 Mission**

SAFeth.io safethmarket.com mission is to provide the customer with consumer lending that is needed to facilitate leveraged collateral based credit. The market will exist to attract and maintain customers it will provide discount when shopping and create crypto-commerce. When it adheres to this maxim, everything else will fall into place. SAFeth tokens will exceed the expectations of its customers. The token will also work towards the decentralization of our online lending platform that will solely rely on a trading AI as well as secured scripys that both actively trade on decentralized platforms against our token SAF with ETH as well as regulate the active treasury as well as help secure cold storage.

## **2.4 Keys to Success**

- Excellent customer service to encourage client retention
- High quality team of developers and programmers to create the lending platform.
- Adherence to all local laws and regulations involving the lending of cryptocurrency.
- Establish SAFeth token as a leader in lending through leveraged consumer lending.
- Ensuring the privacy of ALL clients.
- Maintaining security of the ALL assets.

### **3.0 Benefits for Consumers**

Consumers are defined as individuals or organizations that purchase products on safethmarket.com via crypto-commerce on the marketplace. In the future, this will be extended to other future crypto-commerce marketplaces. Through SAFeth Platform, consumers will have access to a wide variety of consumer lending packages.

to:

- Use for consumer shopping on SAFethmarket.com
- Accommodate consumer to that need credit and can lock in safex tokens and leave locked in until the loan has been repayed.
- Purchase good and services on the SAFethmarket.com at discounts.
- Trade for discounts on the SAFethmarket exchange.
- Create hassle free payment free collateralized loans with ease.

### **3.1 Benefits for Sellers**

- Sellers are defined as individuals or organizations that offer goods or services for sale on SAFethmarket.com in crypto-commerce.
- In the future, this will be extended to SAFethmarket.com crypto-commerce marketplace. By being a seller on the Safex market application it will benefits sellers to be able to use SAF tokens to loans against Safex to expand business at a faster rate as well as take care of unexpected expenses.
- To gain access to thousands in loans.
- Sellers will also earn SAF Token (SAF) for referring consumers from Safethmarket.com for every successful loan taken on their referral link.

### 3.2 Lending Process

- The lending process will take place on our web based platform at Safethmarket.com that will eventually reach into a decentralized lending application that will be automated to provide consumer and business loans at the click of the button.
- Safex Tokens are sent to our wallets at Safethmarket.com. Once received you will have the option choosing between several loan packages created upon different tiers of interest rates and duration of loan.
- Loans duration may be subject to change due to the nature of Safex token and the Safex Cash dividends. An individuals dividends, may pay off the loans earlier than expectations. In this case the Safex token shall be released early and will be available for withdraw or for use towards another loan.
- Loans will be limited per customer per account. Loans limitations will start off at one per verified customer thus we will implement a KYC on ALL lending accounts this doesn't mean you will only be able to shop after a KYC, in fact you can already shop now without KYC on SAFethmarket.com however you will have to register an account and send the seller your name and address for shipping.
- We are introducing consumer based lending on the blockchain and will be advancing with a decentralized application for both consumer loans and further extending eventually to accommodate business loans as well.
- Often times consumers are denied loans from banks and credit card companies especially for consumer credit.
- SAFeth will create bath a centralized & decentralized ethereum erc-20 based lending platform that will automate payments and lending for everyone.
- The Pool: There will be a contract based Pool where all loans are derived from, in this contract will be set a threshold upon which once reached either thru the web based loan application or the desktop application will stop funding loans immediately until the supply has been replenished from dividend Safex Cash payments.
- The Storage: There will be a contract based & non contract based COLD Storage where all profits are banked into, in this contract will be SAFeth/Ethereum as well as in non contracted storage Safex Cash.

### 3.3 The Payback Process

- Safex Cash paid daily on your SAFeth loan will take on the USD value per \$SFX at the time of the payment towards balance, as well as the time of the loan was made in SAFeth per USD. Meaning, if your locked Safex Token assets and dividends were paid today the amount was 100 Safex Cash, at that time the USD value of each Safex Cash are .02 cents on the open market then todays payment made on your loan was in fact \$2.00.

**4.0** SAFeth token will be used on the safethmarket.com platform to incentivize consumers so that they are encouraged to engage in the SAFethmarket.com shop. The SAFeth team will allocate 10% of the total pool of SAFeth Tokens (the development Incentive fund) for use by the SAFeth team to fuel the growth and performance of the SAFethmarket.com platform. SAFeth tokens that are unsold during the Token Sale will be added to a SAFeth investment reserve for future airdrop distributions throughout the coming years to loyal token holders.

#### **4.1 SAFeth Token Information for Token Purchasers**

- SAFeth Tokens will be sold by the SAFeth team during the Pre-Sale.
- SAFeth Token is an ERC20-compliant cryptocurrency.
- Token Purchasers will receive the SAFeth tokens in their web wallet as soon as the transaction containing their purchase is confirmed. However, they will not be able to send their SAFeth tokens to any other ERC20-compliant wallet until the Token Sale process is complete.
- Upon completion of the Token Sale, Token Purchasers may transfer their SAFeth tokens from their web wallets to other wallets.

#### **During the Token Sale**

- Token purchasers that wish to purchase more than 100ETH worth of SAFeth tokens will need to follow a KYC procedure, please contact the SAFeth Founder Joey Crypto via the contact form provided on Safethmarket.com. if this is the case.

#### **4.2 Bonus Structure for Token Purchasers during the Token Pre-Sale**

The token's pre-sale will commence at 00:01AM CST on 07 November 2018 and conclude when all tokens have been sold or on CST on 31 December 2018.

All token purchasers of SAFeth tokens during the period of the token pre-sale will receive a 30% bonus in SAFeth tokens. The token pre-sale is limited to the first USD\$200,000 sent.

#### **4.3 Bonus Structure for Token Purchasers during the Token Crowdsale**

The Token Crowdsale will commence at 11:59AM CST on 05 January 2018 and conclude at 23:59PM CST on 31 February 2019.

All token purchasers of SAFeth tokens during the period of the token pre-sale will receive a 10% bonus in SAFeth tokens. The token pre-sale is limited to the first USD\$200,000 sent.

If no tokens are sold during this time we are already prepared to use our own funds to create and secure the future of SAFeth Lending and the SAFeth Market.

#### 4.4 Structure of Distribution

The structure of the Token Sale is shown below. The total hard cap is USD\$200,000 for the pre-sale and \$200,000 for the Crowdsale. The total soft cap is USD\$100,000 for the pre-sale and \$100,00 for the Crowdsale. The SAFeth token sale aims to raise funds sufficient to achieve our objectives and not excessive amounts. This will not be our means however of funding the lending this will be directly funded from our own secured Safex Tokens.

**Distribution of Tokens** will take place after ICO end. We will send out the purchased SAFeth Tokens on an ERC-20 compatible Ethereum wallet that you provided during the sale.



- Token Sale 10%
- Reserve Capital 50%
- Development 20%
- Team 10%
- Advisors 10%

#### Token Details

Token Ticker	SAF
Pre-ICO	OVER
Token Sale	Feb 3, 2019 – Apr 30, 2019 Tokens to sell: 1,000,000 SAF
Initial Price	1000 SAF = 1 ETH
Currencies Accepted	ETH

Hidden CAP

Revealed if 70% of the cap is reached

Token Delivery Date

1 week after closing token sale